

SANTA MONICA COLLEGE



# ARTS, MEDIA & ENTERTAINMENT

Explore Your Creative Side

# MAKE THE MOST OF YOUR EDUCATION

## START CREATING YOUR ACADEMIC AND CAREER PLAN

Before enrolling in classes at SMC, please meet with your academic counselor to develop your education plan. Please refer to the program pages in this brochure to find out how to make an appointment with a counselor.

## NOT SURE ABOUT YOUR MAJOR OR CAREER?

**This brochure is here to help.**

The brochure provides an overview by program/major. Listings include:

- Typical careers in the field and their educational requirements and salaries
- Typical skills needed to land jobs
- Exploration classes, so you can find out what you like doing
- A list of certificates and degrees available
- Transfer resources

## Take Counseling 12 (Exploring Careers and College Majors)

This class will help you identify your interests, abilities, values, and goals, and participate in career investigation and decision-making. It is an 8-week, 1-unit course that is transferable to the CSU.

## Seek Individual Career Planning

If you are a current SMC student enrolled in 3 or more units and need help deciding on a major or career, please call or email the Career Services Center to make a 30-minute appointment.

## Santa Monica College Career Services

Phone: **(310) 434-4337**

Email: **careerservices@smc.edu**

Webpage: **smc.edu/careercenter**

# CHECK OUT OUR ARTS, MEDIA & ENTERTAINMENT PROGRAMS

- You thrive on creativity and express yourself through art and design.
- You are a visionary — you see the world in bright colors, images, and lights.

Let your imagination run wild and free — explore fine and digital arts, performing arts and entertainment, and cosmetology.

These programs are designed to give you the skills to enter the workforce. If your goal is to get a Bachelor's degree, be aware that some of the classes in these programs may not transfer. Please consult your academic counselor to make an education plan based on your goals.

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\*These careers typically require Bachelor's degrees. Students can still take courses from these programs:

- to add on to their skills
- to build a portfolio of work
- to explore career options

# ANIMATION

Animation combines elements of art, design, technology, and storytelling to bring characters, objects, and scenes to life through the illusion of motion. It is the study and practice of creating moving images or sequences using various techniques, tools, and artistic principles.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE          | TYPICAL EDUCATION | MEDIAN WAGE          |
|--------------------|-------------------|----------------------|
| VFX Artists        | Bachelor's Degree | \$56,000 - \$136,000 |
| Character Animator | Bachelor's Degree | \$46,000 - \$118,000 |
| Character Designer | Bachelor's Degree | \$45,000 - \$116,000 |
| Storyboard Artist  | Bachelor's Degree | \$42,000 - \$108,000 |
| 3D Artist          | Bachelor's Degree | \$44,000 - \$112,000 |
| Environment Artist | Bachelor's Degree | \$48,000 - \$122,000 |
| Prop Designer      | Bachelor's Degree | \$44,000 - \$112,000 |
| Animation Producer | Bachelor's Degree | \$54,000 - \$138,000 |

\* Careers typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE                    | SKILLS   |
|--------------------------|--|
| VFX Artists              | Knowledge of physics, natural phenomena, and software such as Maya or Houdini, and After Effects or Nuke.                                |
| Character Animator       | Knowledge of human and animal anatomy, storytelling, cinematography, 3D or 2D animation software.  |
| Character Designer       | Perspective drawing, knowledge of human and animal anatomy, color theory, and software such as Adobe Photoshop.                          |
| Storyboard Artist        | Perspective drawing, storytelling, cinematography, knowledge of software such as Adobe Photoshop and Toon Boom Storyboard Pro.           |
| 3D Artist                | Knowledge of human and animal anatomy, software such as Maya or Blender, Unreal Engine, ZBrush, Adobe Photoshop, and Substance Painter.  |
| Environment Artist       | Knowledge of perspective, color theory, software such as Maya or Blender, Unreal Engine, ZBrush, Adobe Photoshop, and Substance Painter. |
| Background/Prop Designer | Perspective drawing, color theory, and software such as Adobe Photoshop, Maya, or Blender.   |
| Animation Producer       | Knowledge of production pipeline, project management, budgeting, and scheduling; experience with ShotGrid and Office 365.                |

## EXPLORATION CLASSES

- ANIM 1: Storytelling
- ANIM 2: 2D Animation Fundamentals
- ANIM 3: 3D Fundamentals
- ANIM 4: Digital Storyboarding
- ANIM 5: History of Animation

## CERTIFICATES & DEGREES

- Associate in Science – Animation
- Certificate of Achievement – Animation Fundamentals
- Certificate of Achievement – 2D Animation
- Certificate of Achievement – 3D Animation
- Certificate of Achievement – 3D Production
- Certificate of Achievement – Visual Development

## TRANSFER INFORMATION

Transfer students are encouraged to focus on general education and art foundation courses prior to transfer, and reserve all animation-specific courses for the transfer institution. It is unlikely that major-related courses taken prior to transfer will meet degree requirements at the transfer institution. Additionally, animation courses at SMC do not count as college credit for UC transfer, but can be considered an elective for transfer to CSUs.

Below are some local CSU options:

### Bachelor of Fine Arts

- California State University, Long Beach: Art, Illustration/Animation option (portfolio required for admission)
- California State University, Fullerton: Art, Illustration/Animation option

### Bachelor of Arts

- California State University, Northridge: Art, 2D/3D Animation option
- California State University, Los Angeles: Art, Animation option

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Students planning to **transfer** can meet with a counselor on a walk-in or appointment basis at General Counseling/Transfer Services. Schedule appointments online via Corsair Connect.
- Students pursuing the **Animation Certificate(s)/Degree** at SMC should visit the Center for Media and Design campus. Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/animation](http://smc.edu/animation)



# ARCHITECTURE

Architects design the overall look of houses, buildings, and other structures. They must ensure that the final product is both attractive and functional.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                       | TYPICAL EDUCATION | MEDIAN WAGE |
|---------------------------------|-------------------|-------------|
| Architect                       | Bachelor's Degree | \$74,035    |
| Interior Architectural Designer | Bachelor's Degree | \$66,000    |
| Landscape Designer              | Bachelor's Degree | \$61,978    |
| Urban Planner                   | Master's Degree   | \$90,469    |
| AutoCAD Drafter                 | Associate Degree  | \$47,202    |

\* Careers typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE     | SKILLS  |
|-----------|---|
| Architect | AutoCAD, Revit, 3DS Max, Microsoft Office, Adobe Illustrator, Photoshop |

## EXPLORATION CLASSES

- **ARC 10: Studio 1**
- **ARC 11: Design Communication 1** (Rhino software)
- **ARC 21: Design Communication 2** (AutoCAD software)

ARC courses are not UC transferable.

## CERTIFICATES & DEGREES

- **Associate in Science – Architecture**
- **Certificate of Achievement – Architecture and Interior Design**  
**Digital Production**

## TRANSFER INFORMATION

There are many paths to becoming an Architect. To become licensed in the state of California you must have 8 years of combined academic and fieldwork experience. The maximum credit that can be earned through college is 6 years by pursuing a Bachelor's and Master's in Architecture from accredited programs. Below is some general information to consider when choosing the right transfer option for you.

### Bachelor of Architecture

(NAA Accredited Programs, 5 years of academic credit for licensure)

A BArch degree takes a minimum of 5 years to complete. Advanced placement is considered year 2 or 3 at the transfer school. You can qualify for advanced placement by taking ARC courses at SMC and submitting your work from those classes in a portfolio for review by your transfer school's admissions committee. Admission without a portfolio and recommended courses will result in year 1 placement. Some private schools require that all 5 years of the program be completed at their institution. To find a list of accredited programs, visit [naab.org](http://naab.org).

### Bachelor of Arts, Architecture Studies

(Non- Accredited Programs, 3½ years of academic credit for licensure)

There are fewer studio requirements for a Bachelor of Arts in Architecture Studies. For this it is often assumed students will pursue a Master's in Architecture from an accredited program to prepare you for licensure and the field. Although the required courses qualify for transfer, you might still be required to submit a portfolio. ARC courses at SMC do not count as college credit for UC, so it is recommended that you take courses in Studio Art to learn design fundamentals and for portfolio preparation.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Students pursuing the **Architecture Certificate(s)/Degree or transfer into a BArch. program** should visit the Center for Media and Design campus. Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- Students pursuing **transfer to UC campuses or BA degrees** can meet with a counselor on a walk-in or appointment basis at General Counseling/Transfer Services. Schedule appointments online via Corsair Connect.
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/architecture](http://smc.edu/architecture)



# ART

Artists create objects that are beautiful, thought provoking, and sometimes shocking. Artists often strive to communicate ideas or feelings through their art. Craft artists work with many different materials, including ceramics, glass, textiles, wood, metal, and paper.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE  | TYPICAL EDUCATION   | MEDIAN WAGE |
|--|---------------------|-------------|
| Exhibiting Artist                                | High School Diploma | \$70,713    |
| Artisan: Muralist, Ceramics, Jewelry, Glass      | High School Diploma | \$48,960    |
| Gallery/Museum Technician                        | Bachelor's Degree   | \$44,000    |
| Artists: Set Design & Painter & Portrait Painter | High School Diploma | \$48,972    |
| Museum Conservator, Curator                      | Master's Degree     | \$43,020    |
| Teacher  | Bachelor's Degree   | \$45,010    |

\* Careers do not typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE  | SKILLS                       |
|--------|------------------------------|
| Artist | Drawing, Painting, Sculpting |

## EXPLORATION CLASSES

- **ART 10A: Design 1**
- **ART 20A: Drawing I**

## CERTIFICATES & DEGREES

- **Associate in Arts Degree - Art**
- **Associate in Arts for Transfer - Studio Arts**



## TRANSFER INFORMATION

If you are interested in furthering your art education beyond SMC, you can consider programs offered by UCs, CSU's, private and out-of-state schools. You are encouraged to focus on general education and art foundation courses (Studio Art, AA-T is recommended for CSU transfer) at SMC prior to transfer.

Below are some local options:

### Bachelor of Fine Arts

- California State University, Long Beach
- California State University, Fullerton
- University of Southern California
- Art Center
- Otis College of Art and Design

*\*supplemental applications/portfolios are commonly required for BFA admission*

### Bachelor of Arts

- California State University, Dominguez Hills
- California State University, Northridge
- California State University, Los Angeles
- University of California, Los Angeles
- University of Southern California

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](https://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](https://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/art](https://smc.edu/art)



# COSMETOLOGY

**Cosmetologists** cut, color, and style hair, and can also provide nail care and skin care.

**Estheticians (Skin Care)** offer manual, chemical, and electrical facials, as well as eyebrow shaping, waxing, the application of strip and individual eyelashes, and makeup application.

**Nail Techs** offer manicures, pedicures, nail tips, acrylics, gel nails, and 3-D nail art.

## POTENTIAL CAREER OPTIONS

| JOB TITLE                                       | TYPICAL EDUCATION                               | MEDIAN WAGE          |
|---|---|----------------------|
| Hairdressers, Hair Stylists, and Cosmetologists | Certificate & State Licensure                   | \$20,000 - \$74,000  |
| Hair Platform Artists                           | Certificate & State Licensure                   | \$20,000 - \$74,000  |
| Film Key Hair Stylist                           | Certificate, Salon Experience & State Licensure | \$25 - \$75 per hour |
| Salon Product Representative                    | High School Diploma or more                     | \$20,000 - \$50,000  |
| Skincare Specialists/ Estheticians              | Certificate                                     | \$21,000 - \$67,000  |
| Spa Product Representative                      | Certificate                                     | \$20,000 - \$50,000  |
| Medical Esthetician                             | Certificate                                     | \$25,000 - \$85,000  |
| Wax Technician                                  | Certificate                                     | \$21,000 - \$60,000  |
| Eyelash Specialist                              | Certificate                                     | \$24,000 - \$65,000  |
| Manicurists and Pedicurists                     | Certificate                                     | \$22,000 - \$40,000  |
| Nail Product Representative                     | Certificate                                     | \$20,000 - \$50,000  |

## SKILLS NEEDED

| TITLE       | SKILLS  |
|-------------|---|
| Hair        | Hair Cutting, Styling and Coloring              |
| Esthetician | Lash Application, Eyebrows Tinting, Body Waxing |
| Nail Tech   | Manicures & Pedicures, Gel Nails, Nail Art      |

## EXPLORATION CLASSES

- **COSM 11A: Hair Cutting 1**
- **COSM 16: Nail Care 1**
- **COSM 18: Skin Care 1**

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Cosmetology**
- **Associate in Science Degree – Barbering**
- **Certificate of Achievement – Cosmetology**
- **Certificate of Achievement – Nail Care**
- **Certificate of Achievement – Esthetician**
- **Certificate of Achievement – Barbering**

## LICENSING INFORMATION

The programs in cosmetology are designed to prepare you for the California State Board of Cosmetology Licensing Exam. You will complete the minimum required training hours for your desired license through your school experience. Please review the criteria below:

- Cosmetology: 1,000 hours (hair, skin, and nails)
- Esthetics: 600 hours (facials, advanced techniques, waxing, and makeup)
- Nails: 400 Hours (manicure, pedicure, acrylic, gel, and nail art)
- Barbering: 1,000 hours

## TRANSFER INFORMATION

The programs in cosmetology are designed to prepare you for careers; they are not meant to prepare you to transfer for a four-year degree. It is important to meet with an academic counselor to make sure you are selecting courses that match your education goals.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](https://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](https://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/cosmetology](https://smc.edu/cosmetology)



# DANCE

Many dancers supplement their performance careers with work in dance education, production, marketing, digital content creation, and arts administration. With diverse training and experience, you could become a choreographer, company director, producer, or private studio owner or manager. Many artists pursue related career fields such as community arts development or dance and movement therapy.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                     | TYPICAL EDUCATION                | MEDIAN WAGE          |
|-------------------------------|----------------------------------|----------------------|
| Dancers                       | High School Diploma or more      | \$15,000 - \$100,000 |
| Choreographers                | High School Diploma or more      | \$21,000 - \$102,000 |
| Dance Teacher                 | Bachelor's Degree or Certificate | \$21,000 - \$81,000  |
| Dance Teacher (postsecondary) | Master's Degree                  | \$35,000 - \$150,000 |
| Producer/Director             | Bachelor's Degree                | \$74,420             |
| Agent/Manager of Artists      | High School Diploma or more      | \$73,740             |
| Private Studio Owner/Manager  | High School Diploma or more      | Varies               |

*\* Careers do not typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. If transfer is your goal, please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE   | SKILLS      |
|---------|-------------|
| Dancers | Performance |

## EXPLORATION CLASSES

- **DANCE 2: Dance in American Culture**
- **DANCE 5: Dance History**
- **DANCE 10: Fundamentals of Dance Technique**
- **DANCE 31-34B: Ballet**
- **DANCE 41-44B: Modern**
- **DANCE 11-12: Hip Hop**
- **DANCE 14-16: Jazz**
- **DANCE 17-18: Tap**
- **DANCE 20: World Dance Survey**
- **DANCE 26A-B: Salsa**
- **DANCE 60-63: Improvisation and Choreography**
- **DANCE 75: Teaching of Dance for Children**
- **DANCE 77: Navigating Careers in Dance**

## CERTIFICATES & DEGREES

- **Associate in Arts Degree – Dance**
- **Certificate of Achievement – Commercial Dance**

## TRANSFER INFORMATION

If you are interested in applying for transfer, the Dance Department has compiled an extensive list of UC, CSU, private, and out-of-state options. Visit the dance transfer page to browse your options.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](https://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](https://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/dance](https://smc.edu/dance)



# DIGITAL MEDIA POST-PRODUCTION

Film and video editors typically organize digital footage with video-editing software. They also collaborate with a director to determine the overall vision of the production for television programs, films, music videos, documentaries, or news and sporting events.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                | TYPICAL EDUCATION | MEDIAN WAGE |
|--------------------------|-------------------|-------------|
| Assistant Editor         | Associate Degree  | \$50,000    |
| Assistant Sound Designer | Associate Degree  | \$45,000    |
| Production Assistant     | Associate Degree  | \$40,000    |
| Film and Video Editors   | Bachelor's Degree | \$75,448    |
| VFX Artists              | Bachelor's Degree | \$67,883    |
| Sound Designer           | Bachelor's Degree | \$65,234    |
| Producers                | Bachelor's Degree | \$98,560    |

*\* Careers do not typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. If transfer is your goal, please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE                    | SKILLS  |
|--------------------------|---|
| Film and Video Editors   | Adobe Premiere Pro, Avid  |
| Assistant Sound Designer | Proficiency with sound recording equipment and software, including digital audio workstations (DAWs) and editing software like Pro Tools, Adobe Audition, or Logic Pro. |

## EXPLORATION CLASSES

- **DMPOST 1: Digital Media Workflow Management**
- **DMPOST 2: Digital Audio Fundamentals**  
(This Course Uses Avid Pro Tools.)
- **DMPOST 3: Digital Video Fundamentals**  
(This Course Uses Adobe Premiere Pro.)

DMPOST courses are not UC transferable.

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Digital Media**
- **Certificate of Achievement – Digital Media Foundation**
- **Certificate of Achievement – Digital Audio Post-Production**
- **Certificate of Achievement – Digital Video Post-Production**

## TRANSFER INFORMATION

Although Digital Media is a career pathway, there is still an opportunity to apply for transfer to a CSU. DMPOST classes do not count as college credit for UCs but can be applied as elective credit for CSUs.

If you are interested in audio post production, consider CSUDH's Audio Engineering program.

For related majors, consider Film, Media Studies, or a field you are interested in learning more about. Keep in mind that additional requirements may apply.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor. Your academic counselor will be located at Santa Monica College's Center for Media and Design.

- Schedule appointments at [smc.edu/cmdcounseling](https://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](https://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/digitalmedia](https://smc.edu/digitalmedia)



# ENTERTAINMENT PROMOTIONS & MARKETING PRODUCTION

The Entertainment Promotions & Marketing Production certificate is the nation's first accredited on-air promotions training program. You will learn how to assess television and digital content, create graphic content, and implement audio and visual techniques to create compelling promotional campaigns.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                    | TYPICAL EDUCATION | MEDIAN WAGE |
|------------------------------|-------------------|-------------|
| Assistant Editor             | Associate Degree  | \$50,000    |
| Film and Video Editors       | Bachelor's Degree | \$75,448    |
| Marketing Assistant          | Bachelor's Degree | \$49,000    |
| Entry Level Public Relations | Bachelor's Degree | \$45,000    |
| Social Media Content Creator | Associate Degree  | \$45,983    |
| Public Relations Assistant   | Bachelor's Degree | \$41,000    |
| Social Media Manager         | Bachelor's Degree | \$52,000    |
| Copywriter                   | Bachelor's Degree | \$40,378    |

\* Careers do not require a Bachelor's degree. To enroll in this program you should meet with an academic counselor to plan to decide to either complete the program at your own pace OR apply for the one year Promo Pathways cohort.

## SKILLS NEEDED

| TITLE                            | SKILLS  |
|----------------------------------|---|
| Film and Video Editors           | Adobe Premiere Pro, Avid  |
| Motion Graphic Designers         | Adobe Photoshop, Illustrator, After Effects                         |
| Social Media Marketing Assistant | Social media analytics, Adobe Photoshop, Illustrator, After Effects |
| Copywriter                       | Strong writing skills, Creative thinking, Research skills           |



## EXPLORATION CLASSES

Recommended Educational Background for the Promo Pathways Program:

- **MEDIA 20: Introduction To Media Writing And Producing Short-Form Content**
- **DMPOST 3: Digital Video Fundamentals**
- **CIS 70: Social Media Applications**  
(not required for degree/certificate)

*Most courses required for degree/certificate are not UC transferable.*



## CERTIFICATES & DEGREES

- **Associate in Arts Degree – Entertainment Promotion and Marketing Production**
- **Certificate of Achievement – Entertainment Promotion and Marketing Production**

## TRANSFER INFORMATION

This program is designed to prepare you for a career, it is not meant to prepare you to transfer for a four-year degree. It is important to meet with an academic counselor to make sure you are selecting courses that match your education goals.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor. Your academic counselor will be located at Santa Monica College's Center for Media and Design.

- Schedule appointments at [smc.edu/cmdcounseling](https://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.

## PROMO PATHWAYS COHORT PROGRAM REQUIREMENTS

- **A full-year curriculum that will guarantee a seat in all 9 program courses**
- **An application and an interview**

## APPLICATION INFORMATION

Typical Application Schedule:

- Informations Sessions: March - May
- Application Period: October - Mid June
- Semester Begins: End of August

For application link, dates, and deadlines visit:  
[smc.edu/promo](https://smc.edu/promo)

## PROGRAM INFORMATION

[smc.edu/promo](https://smc.edu/promo)



# ESPORTS

Training in esports offers a wide range of employment possibilities leading to careers in journalism, athletic teams coordination, sportscasting, and media production and management.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                    | TYPICAL EDUCATION | MEDIAN WAGE |
|------------------------------|-------------------|-------------|
| Agents and Business Managers | Bachelor's Degree | \$93,085    |
| Media Programming Directors  | Bachelor's Degree | \$118,617   |
| Coaches and Scouts           | Bachelor's Degree | \$47,159    |

*\* Careers typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an education plan.*

## EXPLORATION CLASSES

- **MEDIA 4: Introduction To Game Studies**
- **PRO CR 15: Sports Management**

## CERTIFICATES & DEGREES

- **Certificate of Achievement – Esports Management, Production, and Performance**
- **Associate in Science Degree – Esports Management, Production, and Performance**

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor. Your academic counselor will be located at Santa Monica College's Center for Media and Design.

- Schedule appointments at [smc.edu/cmdcounseling](https://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.

## PROGRAM INFORMATION

[smc.edu/esports](https://smc.edu/esports)



# FASHION DESIGN

Fashion designers create original clothing, accessories, and footwear. They sketch designs, select fabrics and patterns, and give instructions on how to make the products they design.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                | TYPICAL EDUCATION               | MEDIAN WAGE          |
|--------------------------|---------------------------------|----------------------|
| Fashion Designer         | Bachelor's Degree               | \$42,000 - \$140,000 |
| Fashion/Wardrobe Stylist | Associate Degree or Certificate | \$36,000 - \$82,000  |
| Visual Merchandiser      | High School Diploma             | \$30,000 - \$67,000  |
| Pattern Maker            | Associate Degree or Certificate | \$30,000 - \$72,000  |
| Sample Coordinator       | High School Diploma             | \$28,000 - \$60,000  |
| Textile Designer         | Bachelor's Degree               | \$41,000 - \$120,000 |
| Social Media Coordinator | Associate Degree or Certificate | \$35,000 - \$58,000  |

\* Careers do not typically require a Bachelor's degree to work for yourself. To work for a major label, most companies will require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE                        | SKILLS   |
|------------------------------|--|
| Fashion Designer             | Adobe Illustrator, InDesign, & Photoshop, sketching designs, creating flats/tech packs. Research trends and styles. Create inspiration boards and style concepts, pattern knowledge. |
| Social Media Content Creator | Social media analytics, Adobe Photoshop, Illustrator, After Effects  |

## EXPLORATION CLASSES

- **FASHN 1: Introduction to the Fashion Industry**
- **FASHN 17: Apparel Production Manufacturing**
- **FASHN 6B: Pattern Design and Drafting Intermediate**
- **FASHN 9B: Advanced Fashion Illustration and Advertising**
- **FASHN 18: Computer Aided Fashion Design and Merchandising**
- **FASHN 20: Styling and Visual Display**

*FASHN courses are not UC transferable.*

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Fashion Design**
- **Certificate of Achievement – Fashion Design**

## TRANSFER INFORMATION

Although Fashion Design is a career pathway, there is still an opportunity to apply for transfer to a CSU. Fashion classes do not count as college credit for UCs but can be applied as elective credit for CSUs. Browse the list below for a few local options. Be sure to meet with a counselor to ensure you are taking all necessary classes required prior to transfer.

- California State University, Northridge, Family And Consumer Science - option in Apparel Design and Merchandising
- California State University, Long Beach, Family And Consumer Sciences - option Fashion Design
- California State University, Los Angeles, Art-Fashion, Fiber, and Materials option

It is strongly recommended that you consult with an academic counselor to ensure all transfer requirements are satisfied prior to applying to transfer. Your academic counselor will be located at Santa Monica College's General Transfer Counseling Center.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](http://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/fashion](http://smc.edu/fashion)



# FILM

A filmmaker is someone who creates films, whether they are feature-length movies, short films, documentaries, or other forms of visual media. Filmmakers are responsible for all aspects of the film, from conceptualization to distribution, and must have a deep understanding of every stage of the filmmaking process.

## FILM PRODUCTION POTENTIAL CAREER OPTIONS\*

| JOB TITLE   | TYPICAL EDUCATION | MEDIAN WAGE |
|---|-------------------|-------------|
| Producers   | Bachelor's Degree | \$98,560    |
| Directors – Stage, Motion Pictures, Television, and Radio | Bachelor's Degree | \$98,560    |
| Camera Operators – Television, Video, and Motion Picture  | Associate Degree  | \$61,810    |
| Film and Video Editors                                    | Bachelor's Degree | \$75,448    |
| Sound Mixer   | Bachelor's Degree | \$67,788    |

## FILM STUDIES POTENTIAL CAREER OPTIONS\*

| JOB TITLE       | TYPICAL EDUCATION | MEDIAN WAGE |
|-----------------|-------------------|-------------|
| Film Critic     | Bachelor's Degree | \$62,170    |
| Film Director   | Bachelor's Degree | \$98,560    |
| Screenwriter    | Bachelor's Degree | \$80,000    |
| Cinematographer | Associate Degree  | \$75,030    |

\* Careers do not typically require a Bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. If transfer is your goal, please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE  | SKILLS  |
|--|---|
| Producers, Director, Camera Operator, Screenwriter | When starting out in film, most people start as production assistants and work their way up. To be a good production assistant, you need to know a little bit about everything: camera operation, scriptwriting, production, and video editing. |
| Film and Video Editors                             | Adobe Premiere Pro, Avid  |

## FILM PRODUCTION EXPLORATION CLASSES

- **FILM 31: Introduction to Digital Filmmaking**
- **FILM 20: Beginning Scriptwriting**
- **FILM 30: Production Planning for Film and Video**

*Not all FILM courses are UC transferable.*

## FILM STUDIES EXPLORATION CLASSES

- **Film 1: Film Appreciation: Intro to Cinema**
- **Film 20: Beginning Scriptwriting**

## CERTIFICATES & DEGREES

- **Associate in Arts Degree – Film Studies**
- **Associate in Science Degree – Film Production**
- **Certificate of Achievement – Film Production**

## TRANSFER INFORMATION

If you are interested in furthering your education in Film beyond SMC, you can consider programs offered by UCs, CSUs, private, and out-of-state schools. In addition to satisfying major preparation, supplemental applications/portfolios are commonly required for admission into production concentrations. It is recommended that you review the portfolio guidelines for your desired transfer school to get an idea of what courses you should be taking to prepare.

You will find the portfolio requirements listed on the local transfer schools webpages.

Below are some common local options:

- University of California, Los Angeles
- California State University, Northridge
- California State University, Long Beach
- California State University, Los Angeles
- University of Southern California
- Loyola Marymount University
- Chapman University

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Student pursuing the **Film Production Certificate/Degree** at SMC should meet with a Counselor at the Center for Media and Design campus. Appointments can be scheduled by visiting [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- Students pursuing **transfer** can also meet with a Counselor at the General Counseling/Transfer Services office. Appointments can be schedule via Corsair Connect.
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/film](http://smc.edu/film)



# GRAPHIC DESIGN

Graphic designers are multi talented content creators who produce visual concepts and experiences for many different industries. With graphic arts and design, the applications and career opportunities are endless.

Graphic designers develop the overall layout and production design for applications such as social media advertisements, webpages, brochures, magazines, and reports.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                     | TYPICAL EDUCATION | MEDIAN WAGE          |
|-------------------------------|-------------------|----------------------|
| Graphic Designer              | Bachelor's Degree | \$39,000 - \$81,000  |
| User Experience (UX) Designer | Bachelor's Degree | \$58,000 - \$141,000 |
| User Interface (UI) Designer  | Bachelor's Degree | \$52,000 - \$125,000 |
| Web Designer                  | Bachelor's Degree | \$41,000 - \$105,000 |
| Digital Marketing Specialist  | Bachelor's Degree | \$45,000 - \$101,000 |

*\* Careers do not typically require a Bachelor's degree to work for yourself. To work for a company, most companies will require a Bachelor's degree. Please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE  | SKILLS   |
|--|--|
| Graphic Designer – Branding, Print & Digital Advertising | Adobe Photoshop, Illustrator, and InDesign, Social Media Advertising       |
| Graphic Designer – UX/Web                                | Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, and HTML/CSS |



## EXPLORATION CLASSES

- **DESIGN 11: Design Foundations**
- **DESIGN 12: Typography 1**
- **DESIGN 13: Digital Design Tools** (This course provides an overview of software used in the field.)

DESIGN courses are not UC transferable.



## CERTIFICATES & DEGREES

- **Associate in Science Degree – Graphic Design**
- **Certificate of Achievement – Graphic Design**
- **Certificate of Achievement – User Experience Essentials**
- **Certificate of Achievement – Web Design Essentials**

## TRANSFER INFORMATION

If you plan to be a transfer student, you are encouraged to focus on general education and art foundation courses at SMC and reserve all Graphic Design-specific courses for the transfer institution. It is unlikely major-related courses taken prior to transfer will meet degree requirements at the transfer institution. Additionally, Design courses at SMC do not count as college credit for UC transfer, but can be considered an elective for transfer to CSUs. Below are some local CSU options.

### Bachelor of Fine Arts

- California State University, Long Beach: Art, Graphic Design option
- California State University, Fullerton: Art, Graphic and Interactive Design concentration

*\*supplemental applications/portfolios are commonly required for BFA admission*

### Bachelor of Arts

- California State University, Dominguez Hills: Design
- California State University, Northridge: Art, Graphic Design option
- California State University, Los Angeles: Art, Graphic Design/ Visual Communication option
- Santa Monica College, Interaction Design

For more information on Santa Monica College's, Interaction Design Bachelor's Degree, including the application link, dates, and deadlines, visit [ixd.smc.edu](http://ixd.smc.edu)

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Students planning to **transfer** can meet with a counselor on a walk-in or appointment basis at General Counseling/Transfer Services. Schedule appointments online via Corsair Connect.
- Students pursuing the **Graphic Design Certificate(s)/Degree** should visit the Center for Media and Design campus. Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.

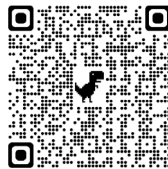
## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/graphicdesign](http://smc.edu/graphicdesign)



# INTERIOR ARCHITECTURAL DESIGN

Interior designers make interior spaces functional, safe, and beautiful for various types of buildings, from residential to commercial. Interior designers must research and analyze client needs and determine the best functional and aesthetically pleasing choices. They determine space requirements, select essential and decorative items such as colors, lighting, and materials, and are able to create, understand and edit construction drawings.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE  | TYPICAL EDUCATION | MEDIAN WAGE |
|--|-------------------|-------------|
| Interior Architectural Designer  | Bachelor's Degree | \$66,000    |
| Residential Interior Designer  | Associate Degree  | \$56,402    |
| Real Estate Staging  | Associate Degree  | \$48,517    |
| Set and Exhibit Designers  | Bachelor's Degree | \$48,972    |
| Retail Display Design  | Bachelor's Degree | \$60,000    |
| Commercial Interior Designers:<br>Corporate Workplace, Healthcare,<br>Kitchen and Bath, Sustainable,<br>Human Centered | Bachelor's Degree | \$66,256    |

*\* Careers in residential related field do not typically require a Bachelor's degree. Careers in commercial-related design do and may need industry certification. If transfer is your goal, please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE              | SKILLS   |
|--------------------|--|
| Interior Designers | AutoCAD, Microsoft Office, Adobe Illustrator, Photoshop, SketchUp, and Revit |

## EXPLORATION CLASSES

- **ARC 10: Studio 1**
- **ARC 11: Design Communication 1**
- **IARC 15: 2d Color Theory**

*ARC/IARC courses are not UC transferable.*

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Interior Architectural Design**
- **Certificate of Achievement – Interior Architectural Design**
- **Certificate of Achievement – Interior Architectural Design Fundamentals**

## TRANSFER INFORMATION

Since Interior Design is considered a career education program, Bachelor's degrees in California are typically limited to CSUs and private schools. Fortunately, the IARC program at SMC aligns with most of the classes you need to be eligible for consideration.

Below are a few local options to consider:

### Bachelor of Fine Arts

- California State University, Long Beach
- Woodbury University

*\*supplemental applications/portfolios are commonly required for BFA admission*

### Bachelor of Arts

- California State University, Northridge

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Student pursuing the **Interior Architectural Design Certificate(s)/ Degree** at SMC should meet with a Counselor at the Center for Media and Design campus. Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- Students pursuing **transfer** also have the option to meet with a counselor on a walk-in or appointment basis at General Counseling/Transfer Services. Schedule appointments online via Corsair Connect.
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/iarc](http://smc.edu/iarc)



# INTERACTION DESIGN

Interaction Design is an innovative Baccalaureate degree program that blends the fields of design, user experience (UX), and technology to create user-friendly experiences with the platforms people use every day, such as smart appliances, mobile devices, and the web. Interaction designers ensure that products are appealing, effective, and intuitive for users.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                     | TYPICAL EDUCATION | MEDIAN WAGE          |
|-------------------------------|-------------------|----------------------|
| User Experience (UX) Designer | Bachelor's Degree | \$58,000 - \$141,000 |
| User Interface (UI) Designer  | Bachelor's Degree | \$52,000 - \$125,000 |
| Product Manager               | Bachelor's Degree | \$66,000 - \$179,000 |
| Product Designer              | Bachelor's Degree | \$52,000 - \$127,000 |
| Web Designer                  | Bachelor's Degree | \$41,000 - \$105,000 |

*\* Careers do not typically require a Bachelor's degree to work for yourself. To work for a company, most companies will require a Bachelor's degree. Please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE                | SKILLS   |
|----------------------|--|
| Interaction Designer | Adobe Photoshop, Illustrator, InDesign, After Effects, Figma |

## EXPLORATION CLASSES

- **DESIGN 13: Digital Design Tools**
- **DESIGN 23: User Experience Design 1**
- **DESIGN 24: Web Design 1**

*\*DESIGN 24 not required for Graphic Design Certificate/Degree*

*DESIGN courses are not UC transferable.*

## CERTIFICATES & DEGREES

- **Bachelor's Degree in Interaction Design**

## BACHELOR'S DEGREE INFORMATION

### The Interaction Design Bachelor's degree:

- Admission into the program is based on an application, portfolio and an interview. You must have completed English 2 and transferable math (preferably Math 54) to be eligible to apply.
- The program consists of 2 years of upper-division IxD classes that must be taken in sequence and requires a full-time commitment (12 or more units per semester).



## APPLICATION INFORMATION

### Typical Application Schedule:

#### Information Sessions:

October, November, and February

#### Application Period:

Opens December 1

Closes March 1

#### Academic Year Begins:

End of August

For application link, dates, and deadlines visit [ixd.smc.edu](http://ixd.smc.edu)

Have questions? Email [ixd@smc.edu](mailto:ixd@smc.edu)

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor. Your academic counselor will be located at Santa Monica College's Center for Media and Design.

- Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.

## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[ixd.smc.edu](http://ixd.smc.edu)



# JOURNALISM

Journalists, including news analysts, editors, producers, and reporters, conduct interviews and create content for traditional and digital news media outlets.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                       | TYPICAL EDUCATION | MEDIAN WAGE |
|---------------------------------|-------------------|-------------|
| Technical Writers               | Bachelor's Degree | \$75,448    |
| Copy Writers                    | Bachelor's Degree | \$51,484    |
| Social Media Content Creator    | Associate Degree  | \$45,983    |
| Radio and Television Announcers | Bachelor's Degree | \$46,331    |
| Reporters                       | Bachelor's Degree | \$42,887    |
| Public Relations Specialist     | Bachelor's Degree | \$60,320    |
| Broadcast News Producer         | Bachelor's Degree | \$73,000    |
| Editors                         | Bachelor's Degree | \$58,202    |
| Photojournalist                 | Bachelor's Degree | \$42,050    |

\* Most news media organizations will require a Bachelor's degree. Please consult your academic counselor to make an education plan.

## EXPLORATION CLASSES

- **JOURN 1: The News**
- **JOURN 15: Introduction To Multimedia Storytelling**
- **JOURN 43: Public Relations And Publicity**
- **JOURN 16: Producing The Campus Newspaper**
- **JOURN 21: News Photography**

*Not all JOURN courses are UC transferable.*

## CERTIFICATES & DEGREES

- **Associate in Arts for Transfer – Journalism**
- **Associate in Arts Degree – Journalism – Multimedia Storytelling**

## TRANSFER INFORMATION

Journalism provides many transferable skills such as research, critical thinking, and writing skills that are applicable to disciplines such as business, political science, sociology, or any area that would interact with news media. There are many options to transfer to a CSU. Journalism is listed as a major at some CSUs or can be found under Communication Studies as an area of emphasis.

For CSU transfer, you are encouraged to follow the Journalism Associate Degree for Transfer pathway. Be sure to consult an academic counselor to ensure you are satisfying all necessary requirements prior to transfer.

If you are considering UC transfer and/or a future career in journalism, you can apply for transfer in any area and join SMC's student paper to gain experience. It is important to note that most Journalism courses at SMC are not UC transferable, which means they do not count as college credit for UC transfer.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor.

- Student pursuing **Journalism Certificate(s)/Degree(s)** at SMC should meet with a Counselor at the Center for Media and Design campus. Schedule appointments at [smc.edu/cmdcounseling](http://smc.edu/cmdcounseling).
- Students pursuing **transfer** also have the option to meet with a counselor on a walk-in or appointment basis at General Counseling/Transfer Services. Schedule appointments online via Corsair Connect.
- For scheduling issues, call **310-434-4210**.

## PROGRAM INFORMATION

[smc.edu/journalism](http://smc.edu/journalism)



# MEDIA STUDIES

Media professionals create and produce content for real-world settings across television, streaming, and radio, including news, sports, podcasting, promotional videos, short-form media, documentary, virtual and augmented reality, management, sales, advertising, marketing, and public relations.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE   | TYPICAL EDUCATION | MEDIAN WAGE |
|---|-------------------|-------------|
| Directors – Stage, Motion Pictures, Television, and Radio | Bachelor's Degree | \$98,560    |
| Radio and Television Announcers                           | Bachelor's Degree | \$46,331    |
| Camera Operators – Television, Video, and Motion Picture  | Associate Degree  | \$61,810    |
| Broadcast Technicians                                     | Certificate       | \$49,823    |

\* Careers do not typically require a Bachelor's degree. If transfer is your goal, please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE   | SKILLS   |
|---|--|
| Producers, Director, Camera Operators, Screenwriter | When starting out in the media field, most people start as production assistants and work their way up. To be a good production assistant, you need to know a little bit about everything: camera operation, scriptwriting, production, and video editing. |
| Film and Video Editors                              | Adobe Premiere Pro, Avid   |



## EXPLORATION CLASSES

- **MEDIA 11: Intro To Broadcasting**
- **MEDIA 12: Broadcasting Programming & Management**
- **MEDIA 48: Television Field Production Workshop**

*Not all MEDIA courses listed above are required for certificate/degree/transfer. Additionally not all MEDIA courses are UC transferable.*

## CERTIFICATES & DEGREES

- **Associate in Arts Degree – Broadcast Programming and Production**
- **Certificate of Achievement – Broadcast Programming and Production**

## TRANSFER INFORMATION

Although Broadcasting is career pathway, there is still an opportunity to apply for transfer to a CSU. Many media classes do not count as college credit for UCs but can be applied as elective credit for CSUs.

For related majors, consider Communication Studies, Film, or a field you are interested in learning more about. Keep in mind that additional requirements may apply.

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, consult with an academic counselor. Your academic counselor will be located at Santa Monica College's Center for Media and Design.

- Schedule appointments at [smc.edu/cmdcounseling](https://smc.edu/cmdcounseling).
- For scheduling issues, call **310-434-4210**.



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](https://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/media](https://smc.edu/media)



# MUSIC

Musicians and singers typically perform music for live audiences and recordings; audition for positions in orchestras, choirs, bands, and other types of music groups; and practice playing instruments or singing to improve their technique.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                                   | TYPICAL EDUCATION               | MEDIAN WAGE |
|---|---------------------------------|-------------|
| Arranger/Composer                           | Master's or Professional Degree | \$58,000    |
| Chamber Musician                            | Bachelor's Degree               | \$100,000   |
| Collaborative Pianist ("Accompanist")       | Bachelor's Degree               | \$35,000    |
| Orchestra Conductor                         | Bachelor's Degree               | \$150,000   |
| Performing Musician (Instrumental or Voice) | High School Diploma             | \$53,000    |
| Private Music Teacher                       | Bachelor's Degree               | \$76,389    |

\* Performance careers do not typically require a Bachelor's degree. Roles beyond performance typically require a Bachelor's degree. Please consult your academic counselor to make an education plan.

## EXPLORATION CLASSES

- **MUSIC 1: Fundamentals of Music or**
- **MUSIC 66: Fundamentals of Music and Elementary Piano (MUSIC 1 + MUSIC 60A)**
- **MUSIC 5: Fundamentals of Musicianship**
- **MUSIC 32: Appreciation of Music**
- **MUSIC 33: Jazz in American Culture**
- **MUSIC 50A: Elementary Voice**
- **MUSIC 60A: Elementary Piano, First Level**
- **MUSIC 84A: Popular Guitar, First Level**
- **MUSIC 87A: Fingerstyle Guitar, First Level**

## CERTIFICATES & DEGREES

Associate in Arts Degree – Music

- **Option 1: General Music** – a broad musical training that can be the foundation for the pursuit of various musical careers
- **Option 2: Applied Music** – by audition; the same as above, plus private instruction in your specialized area of study (Composition, Voice, Instrumental; European Classical, and Jazz)

## TRANSFER INFORMATION

If you are interested in applying for transfer, the Music Department has compiled an extensive list of UC, CSU, private, and out-of-state options. Review the Music Advisement Guide on the department's website to browse your options.

## ACADEMIC COUNSELING

You are strongly advised to coordinate with the Music Counselor to ensure you are meeting all necessary requirements. To make an appointment, visit [calendly.com/smcmusic](https://calendly.com/smcmusic)

## PROGRAM INFORMATION

[smc.edu/music](https://smc.edu/music)



# PHOTOGRAPHY

Photographers capture subjects in commercial-quality photographs. Photographers use their technical expertise, creativity, and composition skills to produce and preserve images that tell a story or record an event.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                        | TYPICAL EDUCATION   | MEDIAN WAGE |
|----------------------------------|---------------------|-------------|
| Photographer                     | High School Diploma | \$73,684    |
| Digital Photo Content Specialist | High School Diploma | \$78,800    |
| Wedding Photographer             | High School Diploma | \$55,210    |
| Photo/Video Specialist           | High School Diploma | \$73,700    |
| Digital Photography Retoucher    | High School Diploma | \$64,673    |
| Advertising Photographer         | High School Diploma | \$58,074    |
| Photo Lab Technician             | High School Diploma | \$34,400    |
| Photo Processing Technician      | High School Diploma | \$40,000    |

\* Careers do not typically require a Bachelor's degree. If transfer is your goal, please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE        | SKILLS   |
|--------------|--|
| Photographer | Adobe Photoshop, Adobe Lightroom Classic, and Capture One software. Digital retouching, color correcting, masking and compositing. Studio lighting equipment including Profoto lights. DSLR & mirrorless cameras and lenses including Canon, Nikon, Sony, and Phase One. |

## EXPLORATION CLASSES

- **PHOTO 1: Intro to Photography**

*Not all PHOTO courses are UC transferable.*

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Photography**
- **Certificate of Achievement – Photography**
- **Certificate of Achievement – Analog Photography**
- **Certificate of Achievement – Digital Technician**
- **Certificate of Achievement – Photographer's Assistant**

## TRANSFER INFORMATION

Although Photography is a career pathway, there is still an opportunity to apply for transfer to a CSU. Most photography classes do not count as college credit for UCs but can be applied as elective credit for CSUs. When looking for a Photography program, consider a CSU degree in Art with an option in Photography.

Below are a few local options to consider:

### **Bachelor of Fine Arts**

- California State University, Long Beach Art, Photography option
- California State University, Fullerton Art, Creative Photography and New Media concentration

*\*supplemental applications/portfolios are commonly required for BFA admission*

### **Bachelor of Arts**

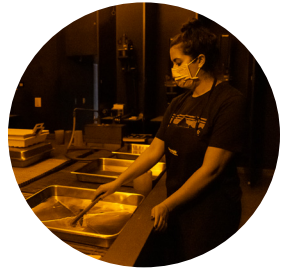
- California State University, Northridge Art, Photography option

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](http://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/photography](http://smc.edu/photography)



# THEATRE ARTS

Most students pursue Theatre Arts degrees to train for careers in film, television, theater, teaching, and arts management. Others choose this major because they are interested in developing communication and leadership skills and applying them in a humanistic context.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE            | TYPICAL EDUCATION                          | MEDIAN WAGE           |
|----------------------|--|-----------------------|
| Production Assistant | High School Diploma                        | \$25,000 - \$45,000   |
| Costume Assistant    | High School Diploma                        | \$25,000 - \$50,000   |
| Set Designers        | Associate Degree                           | \$30,000 - \$80,000   |
| Stage Manager        | Associate Degree                           | \$30,000 - \$70,000   |
| Lighting Technician  | Associate Degree                           | \$30,000 - \$70,000   |
| Sound Designer       | Associate Degree                           | \$35,000 - \$80,000   |
| Talent Agent         | Bachelor's Degree                          | \$40,000 - \$150,000+ |
| Arts Administrator   | Bachelor's Degree                          | \$45,000 - \$110,000  |
| Theatre Actor        | Bachelor's Degree or Equivalent Experience | \$17,000 - \$130,000+ |
| Theatre Producer     | Bachelor's Degree or Equivalent Experience | \$40,000 - \$170,000+ |
| Theatre Director     | Bachelor's Degree or Equivalent Experience | \$40,000 - \$150,000+ |

\* Careers do not typically require a Bachelor's degree. If transfer is your goal, please consult your academic counselor to make an education plan.

## SKILLS NEEDED

| TITLE                      | SKILLS   |
|----------------------------|--|
| Jobs in performance        | Require performance skills, including command of voice and movement, to bring words to life.   |
| Jobs in production         | Depending on the role you select, this can include: set design, prop design, concept art, drafting and illustration, organization, equipment operation, budget management. |
| Jobs in community services | Can include planning and marketing creative programs related to theatre, music, and fine arts.   |

## EXPLORATION CLASSES

- TH ART 2: Intro To The Theatre
- TH ART 41: Acting I
- TH ART 20: Stagecraft
- TH ART 15: Stage Movement For The Actor
- TH ART 10a: Voice For The Actor

## CERTIFICATES & DEGREES

- Associate in Arts Degree – Theatre
- Associate in Arts for Transfer – Theatre Arts
- Associate in Science Degree – Technical Theatre
- Certificate of Achievement – Technical Theatre
- Department Certificate – Audio And Visual Technician
- Department Certificate – Stage Lighting, Sound and Projection
- Department Certificate – Scenic Design and Construction

## TRANSFER INFORMATION

Preparing for transfer may require completion of specific coursework and an audition. You are strongly advised to meet with a counselor to ensure you are meeting all the necessary requirements to be eligible for transfer.

Below are a few local options to consider:

- California State University, Northridge
- California State University, Los Angeles
- California State University, Long Beach
- University of California, Los Angeles\*
- University of Southern California\*
- Loyola Marymount University\*

*\*supplemental applications/portfolios/auditions are commonly required for admission*

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](http://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/theatre](http://smc.edu/theatre)



# WEB DESIGN

A web designer creates the layout and design of a website. A website designer makes a site look good using a variety of Internet technologies (HTML, CSS, JavaScript, and server-side scripting), as well as web-authoring applications such as Dreamweaver, Photoshop, and WordPress. Web designers are primarily responsible for developing user friendly and interactive web pages, integrating and optimizing different multimedia components, and implementing hosting, publishing, and development workflow strategies.

## POTENTIAL CAREER OPTIONS\*

| JOB TITLE                               | TYPICAL EDUCATION | MEDIAN WAGE |
|---|-------------------|-------------|
| WordPress Developers                    | Bachelor's Degree | \$76,526    |
| Back-End Web Developers                 | Bachelor's Degree | \$62,929    |
| Information Technology Project Managers | Bachelor's Degree | \$82,670    |
| Front-end Web Developers                | Bachelor's Degree | \$55,333    |

*\* Careers do not typically require a Bachelor's degree to work for yourself. To work for a company, most companies will require a Bachelor's degree. Please consult your academic counselor to make an education plan.*

## SKILLS NEEDED

| TITLE        | SKILLS                              |
|--------------|-------------------------------------|
| Web Designer | HTML5, CSS3, Dreamweaver, Wordpress |



## EXPLORATION CLASSES

- **CIS 50: Internet, Html And Web Design**
- **CIS 51: Html5, Css3 And Accessibility**
- **CIS 54: Web Development And Scripting**
- **CIS 59a: Dreamweaver I**
- **CIS 60a: Photoshop I**

Not all CIS courses are UC transferable.

## CERTIFICATES & DEGREES

- **Associate in Science Degree – Website Software Specialist**
- **Certificate of Achievement – Website Software Specialist**
- **Certificate of Achievement – Website Creator**
- **Department Certificate – Website Development Management**

## TRANSFER INFORMATION

Although Web Design/Computer Information Systems (CIS) is a career pathway, there is still an opportunity to apply for transfer. It's important to note CIS classes at SMC are not UC transferable. This means CIS classes do not count as college credit for UC transfer, but can be applied as elective credit for CSUs.

If you are interested in furthering your education in web design, consider Art with a concentration in graphic design at a local CSU. See *graphic design* on page 24.

If you are interested in furthering your education in computer language and scripting, consider transferring into a Computer Science program. *Additional requirements apply.*

## ACADEMIC COUNSELING

For information on the program, assistance creating your education plan, or exploring transfer preparation, visit the SMC Counseling Center at [smc.edu/counseling](http://smc.edu/counseling).

**Once on the webpage, you can make an appointment or see a counselor on a drop-in basis by clicking on:**

- the General Counseling & Transfer Services link



## PORTFOLIO EXAMPLES

[smc.edu/industryportfolios](http://smc.edu/industryportfolios)



## PROGRAM INFORMATION

[smc.edu/webdev](http://smc.edu/webdev)



# MAKE THE MOST OF YOUR EDUCATION

Although there is no one path to land a job, below are some tips from the Career Services Center that might help you make the most of your time at SMC!

## FIRST YEAR: LOOK FOR OPPORTUNITIES

### **Attend Career and Company Workshops**

Nothing beats learning about your career options from people who are actually working in the field right now. The Career Services Center and your faculty work to create these events for SMC students.

### **Build Your Resume**

Did you know that your resume can highlight your class projects? Start building your resume at the beginning of your time at SMC, so you know you will be taking all the right classes to develop the skills employers are looking for.

### **Build Your Portfolio**

The majority of Arts, Media, and Entertainment internships and jobs require “portfolios.” A portfolio is simply a collection of your work, including the work you are designing for your classes. Save your classwork to show employers you can design what they need.

## SECOND YEAR: APPLY FOR OPPORTUNITIES

### **Network**

Fall is a great time to start reaching out to employers to get feedback on your work and find out what else you can do to stand out, assuming you spent the summer polishing your resume and portfolio.

### **Internships**

Internships are a great way to network your way into a full-time job. Fall is when most employers post their summer internships (crazy right?).

Internships are for you to practice the skills you learn in your classes; they are not a substitute for classes. For more information visit

**[smc.edu/internship](http://smc.edu/internship)**

**For additional career resources for Arts, Media, and Entertainment Majors, visit [smc.edu/ameresources](http://smc.edu/ameresources)**

# STILL NOT SURE ABOUT YOUR MAJOR OR CAREER?

## **Take Counseling 12 (Exploring Careers and College Majors)**

Find out how to identify your interests, abilities, values, and goals and participate in career investigation and decision-making. It is an 8-week, 1-unit course that is transferable to the CSU.

## **Individual Career Planning**

If you are a current SMC student enrolled in 3 or more units and need help deciding on a major or career, feel free to make a 30-minute appointment with a counselor.

## **Santa Monica College Career Services**

Phone: 310-434-4337

Email: [careerservices@smc.edu](mailto:careerservices@smc.edu)

Webpage: [smc.edu/careercenter](http://smc.edu/careercenter)



# BECOME AN SMC STUDENT

Welcome to SMC! Applying to the program of your choice is easy.

1

## Apply

[smc.edu/apply](https://smc.edu/apply)

2

## Apply For Financial Aid

[smc.edu/financialaid](https://smc.edu/financialaid)

3

## Complete New Student Orientation

[smc.edu/orientation](https://smc.edu/orientation)

4

## Review Your Placement

[smc.edu/placement](https://smc.edu/placement)

5

## Develop An Education Plan/See A Counselor

[smc.edu/counseling](https://smc.edu/counseling)

6

## Enroll In Classes

[smc.edu/cc](https://smc.edu/cc)

7

## Develop A Career Plan/See A Career Counselor

[smc.edu/careerservices](https://smc.edu/careerservices)



## Explore Our Seven Campuses

[smc.edu/about/campuses](https://smc.edu/about/campuses)



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